OUR APPROACH:

Case Study: Injection Molded Truck Parts



Rethink

Company produced mirrors and back up systems for the HD truck market primarily through an injection molding process. Company had a worldwide market share of 75%. During implementation of a computer conversion system, the Company doubled its inventory and lost control of its liquidity which resulted in cash shortages.

React

Aurora was engaged as Chief Restructuring Officer and focused on determining actual production cost, going back to OEMs for adjusted pricing. Aurora also focused on amending terms of supplier and customer contracts while negotiating with a sister company in Europe to restructure the business.

Results

Aurora was able to look at the supply chain and bring the inventory to acceptable levels reestablishing liquidity. The Company is still operating profitably today.

AURORA MANAGEMENT PARTNERS