OUR APPROACH:

Case Study:

Managed Healthcare



Rethink

Aurora was engaged by a regional company providing managed healthcare for high-risk pregnancies. The Company employed physicians, physician assistants and nurses. The Company's management lost the support of equity and was terminated, Aurora was named CRO to deal with significant personnel issues, manage cash flow and develop a plan to retained skilled personnel.

React

Aurora assumed the senior management roles associated with a traditional CEO and CFO. After a period of declining faith in senior Management Aurora restored confidence both from the employees and equity. Aurora developed a compensation program which once implemented stablized employee retention and recruitment. Aurora implemented a 13 week cash management system and negotiated with the secured lender to provide the necessary liquidity.

Results

Based upon Aurora's plan and corresponding leadership confidence was restored in Management and the future direction of the Company. The Company returned to a positive EBITDA and has remained there until it was sold providing a substantial return to the equity holders.

AURORA MANAGEMENT PARTNERS