OUR APPROACH:

Case Study:

Plastic Conversion Company











Rethink

Aurora was engaged as financial advisor. Operating units were analyzed for efficiency and profitability. Strategies were developed to address the cash flow and profit issues confronting the Company.

React

Aurora was engaged as financial advisor. Operating units were analyzed for efficiency and profitability. Strategies were developed to address the cash flow and profit issues confronting the Company.

Results

The Company was successfully recapitalized. Unprofitable divisions were disposed of with cash proceeds redeployed to support continuing operations.