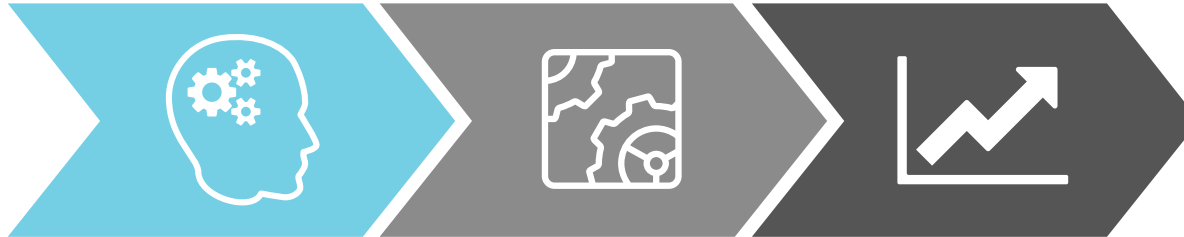


CASE STUDY:

Patent Health



Rethink

Aurora's diverse expertise in pharmaceuticals includes a nutraceutical manufacturer and distributor of consumer products with and without Class I USDA testing. The Company was confronted with declining volume due to issues relating to the testing and manufacturing of the product.

React

Aurora worked with retail customers to improve collections, and with vendors to optimize the operations and supply chain process. Aurora then developed a pitch book and contacted 15 strategic competitors regarding sale of the Company including IP.

Results

Aurora assumed the management of the Company as state receiver and restructured operations and cash management. A robust sale campaign was developed and the Company was successfully sold through an article 9 sale process .