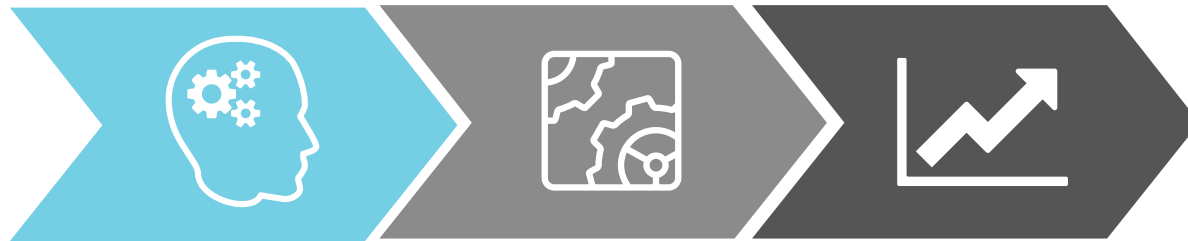


OUR APPROACH:

Case Study:

Manufacturer of Big Box Display Systems



Rethink

The Company was challenged by COVID related supply chain and freight constraints. They found themselves with limited liquidity and challenging lender relationships. Additionally, a large amount of accounting staff left or was unqualified for their positions.

React

Aurora was engaged as financial advisor. Immediately devolved highly detailed 13-week cash flow to validate liquidity and overall cash position. Established cash management protocols and daily monitoring of cash inflows and outflows, stabilizing the company's cash position. Also engaged as interim CEO to expand scope of financial and business operations, with a focus on banking and vendor relations.

Results

The financial position of the company was stabilized with a plan to reduce overdue payables and get all vendors back into terms. Also partnered with a private equity owner to evaluate investment valuation and need for further cash injection.