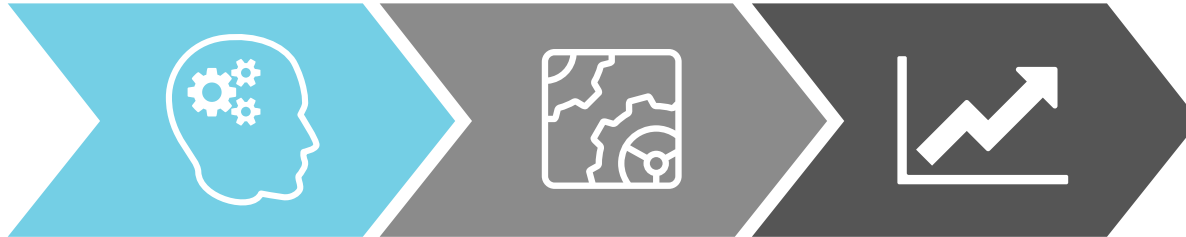


OUR APPROACH:

## Case Study:

# Privately-held Continuing Care Facility in Atlanta, GA



### Rethink

Private developer lost both its source of equity and debt financing during construction. The marketing process was tepid at best and could not support acquiring new sources of capital.

### React

Aurora was named CRO of the Company and immediately launched an operational, marketing, licensing and financial review. Management was evaluated and recommendations were made to the Board. A nationwide search was initiated for new sources of capital.

### Results

In addition to operational changes, the equity capital was re-engaged and a new source of debt was obtained. The marketing group was replaced and the results exceeded the Operating Plan. Construction was completed on time and the facility opened within 10% of original budget.