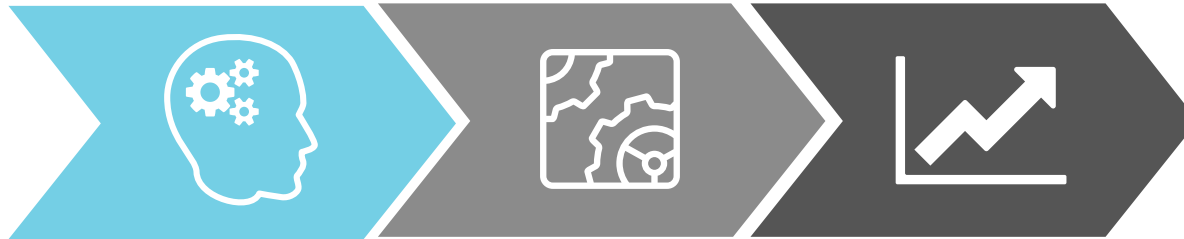


OUR APPROACH:

Case Study: Sporting Goods Manufacturer



Rethink

Manufacturer of protective sporting goods equipment suffered several losses, had an undeveloped sales channel, and brand damage. Company was in default of loan of \$4 million.

React

To bring the company back to health, cash flow was managed for a 24-month period, the loan was restructured, and a new ERP system was put in place to manage business.

Results

Our team developed and executed a new strategy for value-added resellers and setting minimum sales pricing rules. Manufacturing was brought in house under a new General Manager and set of standards. The Company is still in operation today.