OUR APPROACH:

Case Study: Steel Erection Contractor



Rethink

Large steel erection contractor with significant cash flow constraints and strategic challenges in a changing economic and industry environment. Significant investment in equipment not providing an adequate financial return.

React

Aurora was engaged as financial advisor, providing restructuring services to stabilize operations. Increased liquidity through operational improvements and new sources for financing. Changed strategic direction of the Company from providing contractor services to leasing equipment.

Results

Relocated the Company to a free trade zone to conduct business more efficiently and effectively. Improved revenue through alignment with ocean port activity in the vicinity. Improved liquidity through refinancing and a return to profitibality through strong management controls.

AURORA MANAGEMENT PARTNERS